

ARMAN SOHI

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PROFESSIONAL SUMMARY

Technical founder and startup operator with 15+ years of full-stack engineering, AI product development, and technical leadership. Founded 3 startups (1 successful exit). Led engineering teams of 20+, delivered 100+ projects, and secured \$1M+ in distribution partnerships. Speaker at WebSummit Lisbon, WowSummit Hong Kong, and 500 Global Dubai. Experienced across Node.js, Python, React, Next.js, TypeScript, AWS, LLMs, and modern AI infrastructure. Proven ability to architect products, ship at scale, and operate across the full spectrum of startup building — from code to fundraising to global stages.

CORE COMPETENCIES

Technical Leadership & Fractional CTO | AI/ML Engineering & LLM Integration | Startup Founding & Exit Strategy
Full-Stack Development (Node.js, Python, React, Next.js, TypeScript) | Cloud Architecture (AWS, GCP, Docker, CI/CD)
Product Management & Roadmap Ownership | Team Building & Engineering Management (20+ reports)
Investor Relations & Fundraising | Pitch Deck Design & Public Speaking | GTM Strategy & Content Marketing

PROFESSIONAL EXPERIENCE

Founder & CEO — Bupple Inc., United States

2024 — Present

- Building the AI-native operating system for digital production — infrastructure that turns every brand into a media factory
- Grew to 1,000+ users and secured \$1M+ in distribution partnerships with 400+ brand deals
- Selected as Top-20 Startup Founder in Creator Economy by 500 Global from 1,100+ applications across 70+ countries
- Presented at WebSummit Lisbon (2024), WowSummit Hong Kong (2025), and 500 Global Dubai (2026)
- Architected full product stack: Next.js, Node.js, Python AI pipelines, AWS infrastructure, MongoDB, Redis

AI Voice Action Engineer — Metaverse Project

2024

- Built the fastest AI voice action system for a metaverse platform with real-time voice interaction
- Designed custom AI pipelines and low-latency infrastructure for sub-second response times

AI Data Intelligence Platform Lead — Enterprise Client

2023

- Designed and built an AI-powered data intelligence platform — automated data scraping, analysis, and reporting
- Platform was white-labeled and sold commercially, generating recurring revenue for the client

Full Stack Developer — Omuz, Istanbul, Turkey

2019 — 2023

- Developed standalone services for a super-app serving thousands of users
- Worked closely with the CEO, who later became an investor in Bupple

Founder (Acquired) — ZabanFile

2018 — 2019

- Built an online language self-learning application from concept to micro-exit
- Technology acquired by a language learning institute investing in e-learning

Developer & Content Marketing Lead — SteelAlborz

2017 — 2018

- Led content marketing strategy while building software; grew company online presence significantly

Full Stack Developer — IT Parsa

2016 — 2017

- Worked closely with the CEO and signed a partnership within the first year

CTO & Full Stack Developer — IdeasGroup / Goshne / Uplaza

2010 — 2016

- Assembled and led engineering teams, managing freelance projects while studying computer engineering
- Founded Uplaza (online marketplace) and Goshne (food delivery platform) — gaining hands-on startup experience across product, engineering, and operations

TECHNICAL SKILLS

Languages: Python, PHP, Node.js, TypeScript, JavaScript, C++, Java, C#, Golang, Dart/Flutter

Frontend: React, Next.js, Tailwind CSS, Vue.js, HTML/CSS, Blade, Livewire

Backend & Data: MongoDB, PostgreSQL, Redis, RabbitMQ, REST APIs, GraphQL, Prisma ORM

Infrastructure: AWS, Google Cloud, Docker, Linux, Nginx, CI/CD, GitHub Actions

AI / ML: LLMs, OpenAI API, LangChain, RAG Pipelines, ML Pipelines, Agent Orchestration, Mastra, Computer Vision

SPEAKING & RECOGNITION

- Top-20 Founder Presenter — 500 Global Stage, Dubai (2026). Selected from 1,100+ applications across 70+ countries.
- Keynote Speaker & Panelist — WowSummit, Hong Kong (2025). Delivered keynote on AI's impact on social media.
- Startup Showcase Presenter — WebSummit, Lisbon (2024). Presented Bupple on the global stage.

EDUCATION

Bachelor of Science in Computer Engineering

Self-taught programmer from age 15. Formal CS education combined with 15+ years of continuous hands-on engineering across startups and enterprise projects.

ADDITIONAL

Languages: English (Fluent), Persian/Farsi (Native), Turkish (Conversational) | Available for fractional, contract, and advisory engagements worldwide.